Planning & Design Series presents

Apartment Planning & Design Summit

1st & 2nd December, 2011 | Sydney Harbour Marriott

International speaker:
Richard Rees, Urban Design Director, BDP Architecture, UK

Government keynote presentations from:
Dorte Ekelund, Executive Director, Major Cities Unit, Department of Infrastructure & Planning
Giovanni Cirillo, Executive Director, Urban Renewal & Major Sites, Department of Planning and Infrastructure
Gary Prattley, Chairman, Western Australian Planning Commission, WA Department of Planning

Other featured contributions from:
Peter Smith, Director, Smith and Tzannes
Alec Tzannes, Director, Tzannes Associates and Professor of Design Practice and Dean of the Faculty of Built Environment, UNSW
Jonathan McKenzie, Divisional Director, Residential Projects, Savills
Andrew Leoncelli, Director of Residential Projects, CBRE

DAY ONE: Thursday 1st December 2011

PLANNING

13:55 The evolution of apartment markets - Apartments and their role in the future of Australian cities
- The evolution of the apartment market
- Drivers of apartment market evolution
- The position of apartments in the housing market
- Emerging target markets/purchaser profiles and apartment design
- National overview – Melbourne case study
Sam Nathan, Director, Charter Keck Cramer

14:30 CASE STUDY
“Separating from the Pack”
- Why progressive design can be more approvable, more saleable and cheaper to build
- Case studies: Eliza Apartments, Ceerose Developers; Moebius House, Dover Heights; Bondi Wave House; ALTA Apartments, Darlinghurst; Boston University, Student Housing; Abu Dhabi Ladies Club
Tony Owen, Director, Tony Owen Partners

DESIGN

15:05 CASE STUDY
Designing an award winning apartment building
- Designing a high density building that successfully compliments an industrial and retail area
- Case study: Advanx, Rushcutters receiving a UDIA award for high-density development
Jeremy Bryden- Development Director, Lindsay Bennelong Developments

15:55 CASE STUDY
Zero carbon buildings
- New technologies
- Integrated design
- Challenges and opportunities
- Case studies
Professor Deo Prasad, International authority on Green Buildings and Cities, UNSW

AGED CARE

16:30 Livable Apartment Design – facilitating ageing well
- What structures, facilities and design are mandatory under Access to Premises and BCA
- Livable design guidance what it offers
- Opportunities and solutions for optimal apartment planning
Dr Catherine Bridges, Assoc/Prof Faculty of the Built Environment, CityFutures Research Centre, UNSW

17:05 Closing remarks from the Chair

17:15 Networking Drinks

GOVERNMENT OPENING KEYNOTE

9:10 The next step in apartment planning
- Australian Government’s interest in the needs of cities that are growing and changing
- Characteristics of housing stock being supplied, gaps and opportunities
- How can housing diversity and apartment living better deliver on the needs of our future communities?
Dorte Ekelund, Executive Director, Major cities unit, Department of Infrastructure & Planning

REGULATIONS

9:45 SEPP 65 Review
- Issues raised, why it’s time for a review
- What it achieved, lessons learnt
- 10 years of operation – transition
Peter Smith, Director, Smith and Tzannes

11:10 Urban housing – a new paradigm
- Density
- Housing applications for advanced environmental technology
- The future of SEPP 65 and design values for a new era
Alec Tzannes, Director, Tzannes Associates and Profess or of Design Practice and Dean of the Faculty of Built Environment, UNSW

INFILL DEVELOPMENT

11:45 Significance of infill development on the growth of metropolitan Perth to 3.5 million
Gary Prattley, Chairman, Western Australian Planning Commission, Department of Planning

12:20 Lunch

13:20 Drivers behind demand and supply for medium density housing in SEQ
- Community perceptions research
- Market and financial trends
- Understanding the development pipeline of medium density development in SEQ
- Feasibility and viability of medium density development in SEQ
Senior representative, Council of Mayors (SEQ), Queensland Government

DAY TWO: Friday 2nd December 2011

8:30 Welcome coffee and networking
9:00 Opening remarks from the Chair
9:10 Trends in Apartment Provision – Australia-wide – what can we learn?
  ■ Demand drivers and trend forecasts
  ■ Current rates of provision
  ■ Trends in provision
  ■ The value proposition of apartment building
Jason Anderson, Senior Economist, MacroPlan

INTERNATIONAL KEYNOTE
9:50 INTERNATIONAL CASE STUDY
Richard Rees, Urban Design Director, BDP Architecture, UK

10:25 Morning tea

INTERNATIONAL MARKETS
10:45 CASE STUDY
Exploring the Asian market
  ■ How has the Asian market changed in recent years?
  ■ What is the current product demand and key drivers in Asia?
  ■ Methods to successfully market apartment products in Asia
  ■ A case study exhibiting successful research and product sales
  ■ Case Study – The Residence, College Street Hyde Park – Savills
  ■ Offering of certain product into the Asian markets
  ■ Case Study – Savills Offering of a London Project into Asia
Jonathan McKenzie, Divisional Director, Residential Projects, Savills

RESEARCH AND INNOVATION
11:20 CASE STUDY
Don’t tear it down – the case for ABS
  ■ An innovative step towards the greening and recycling of large commercial and residential buildings that are due for refurbishment
  ■ Case study: UTS Tower Building Broadway NSW
  ■ Case study: Waterloo Green High Rise Public Housing Towers
  ■ Waterloo NSW
Stanley Ouzas, Principal, Stanley Ouzas Ecodesigner

11:55 Dramatic character development personas to tailor apartment designs for different residential lifestyles
  ■ Adaptive and human-centred design approaches
  ■ Creative writing and dramatic character development methods
  ■ Performance based workshop activities
Associate Professor Marcus Forth, Director, Urban Informatics Research Lab and Principal Research Fellow, Institute for Creative Industries and Innovation Queensland University of Technology

12:30 Lunch

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<td>PRICE</td>
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<td>Two day Conference (1-2 December 2011)</td>
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This unique Summit will discuss the next step in apartment planning, review SEPP 65 regulations, provide a government keynote on infill development and features insightful case studies on planning, design, green strategies and much more. Hear an exclusive international keynote presentation from BDP Architecture, UK and explore the Asian market with Savills’s case studies.

Conference Venue
Sydney Harbour Marriott
30 Pitt Street, Sydney, NSW 2000 Australia
Phone: (+61 2) 9259 7000
www.marriott.com.au

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Smart casual wear is suggested along with a sweater or jacket in case the conference room is cool.

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